NEWS RELEASE

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Imperas Names Tokyo NanoFarm as Representative in Japan

Tokyo NanoFarm to Sell Imperas and Open Virtual Platform Products

OXFORD, United Kingdom, October 12, 2011 – Imperas™ today announced that it has named

Tokyo NanoFarm LLC as its representative in Japan. Tokyo NanoFarm will be selling both the

Open Virtual Platforms™ (OVP™) OVPsim simulator, as well as the Imperas

Multicore/Multiprocessor Software Development Kit (M*SDK™). The OVP Fast Processor

Models, with over 80 different models in the OVP library, now the de facto standard for

instruction accurate, high performance models of processor cores, are available at no charge from

the OVP website.

"Japan is an exciting market for embedded software, and Imperas is addressing the most critical

issue, software development," said Hidemi Yokokawa, president of Tokyo NanoFarm. "The

combination of their Open Virtual Platforms, especially the OVP Fast Processor Models, and the

Imperas Multicore/Multiprocessor Software Development Kit (M*SDK™), with its advanced

tools for embedded software verification, analysis and debug, is a great value to bring to software

developers in Japan."

"Japan is a significant developer of embedded systems and software," said Larry Lapides, vice

president of sales for Imperas. "We have had OVP users in Japan in both the industrial and

academic worlds since the launch of OVP over three years ago, and they represent a significant portion of the over 5,000 people registered on the OVP website. As we start promoting OVP and M*SDK in Japan, we are excited to have an organization of the caliber and experience of Tokyo NanoFarm representing Imperas in Japan."

About Imperas (www.Imperas.com**)**

For more information about Imperas, please go to the Imperas website.

About the Open Virtual Platforms Initiative (www.OVPworld.org**)**

For more information about OVP, please go to the About OVP page on the OVP website.

Detailed quotations regarding OVP are available from http://www.ovpworld.org/quotes.

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